

**ANALISIS *WILLINGNESS TO PAY* TERHADAP CALON KONSUMEN
LISTRIK RUMAH TANGGA**

(Studi Desa Canden Kecamatan Jetis Kabupaten Bantul)

**AN ANALYSIS OF *WILLINGNESS TO PAY* TOWARDS PROSPECTIVE
CONSUMER OF HOUSEHOLD ELECTRICITY**

(Case Study in Canden Village)



Oleh:
FADHILAH KONY MAULIDA
20130430210

FAKULTAS EKONOMI DAN BISNIS
UNIVERSITAS MUHAMMADIYAH YOGYAKARTA

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