

LAMPIRAN – LAMPIRAN

Kuesioner Pengaruh intensitas menonton video Boyband/Girlband Korea di Youtube terhadap Perilaku Imitasi pada Cover Dance Korea di Yogyakarta

No Responden

I. Kata Pengantar

Dengan Hormat,

Sehubungan dengan penyelesaian tugas akhir atau skripsi yang sedang saya lakukan di Fakultas Ilmu Sosial dan Ilmu Politik Universitas Muhammadiyah Yogyakarta (FISIP-UMY), maka saya melakukan penelitian dengan judul: “Pengaruh intensitas menonton video Boyband/Girlband Korea di Youtube terhadap Perilaku Imitasi pada Cover Dance Korea di Yogyakarta “

Adapun salah satu cara untuk mendapatkan data adalah dengan menyebarkan kuesioner kepada responden. Untuk itu, saya mengharapkan kesediaan saudara/I sekalian untuk mengisi kuesioner ini sebagai data yang akan dipergunakan dalam penelitian. Atas kesediaan dan kerjasamanya, saya ucapkan terima kasih.

Peneliti,

(Ari Ruanti)

I. Petunjuk Pengisian Kuesioner

- A. Kuesioner ini semata-mata untuk keperluan akademis, mohon dijawab dengan jujur.
- B. Bacalah dan jawablah semua pertanyaan dengan teliti tanpa ada yang terlewatkan. kerahasiaan jawaban akan dijaga sepenuhnya oleh peneliti.
- C. Berilah tanda (x) pada jawaban yang menurut anda sesuai dengan anda.
- D. Kotak kode bernomer di sebelah kanan pertanyaan dan no responden mohon tidak diisi (diisi oleh peneliti).

II. Karakteristik Responden:

A. Nama :

.....

B. Jenis kelamin:

.....

C. Usia anda saat ini:

.....

D. Pendidikan :

.....

E. Nama Kelompok / Sub Dance Cover:

.....

Pertanyaan Intensitas menonton video Boyband/ Girlband Korea di Youtube

Berilah tanda (x) pada jawaban yang menurut anda sesuai dengan anda

1. Seberapa lama anda menonton video Boyband/Girlband Korea di Youtube dalam sehari?
 - a. Sangat lama (> 2jam/hari)
 - b. Lama (2 jam/hari)
 - c. Cukup lama (>1 jam/hari)
 - d. Kurang lama (<1 jam/hari)
 - e. Tidak Pernah

2. Seberapa sering anda menonton video Boyband/Girband di Youtube ?
 - a. Sangat sering (6-7 kali) seminggu
 - b. Sering (3-5 kali) seminggu
 - c. Sedang (1-2 kali) seminggu
 - d. Pernah (1 kali) seminggu
 - e. Tidak pernah

3. Seberapa memperhatikannya anda terhadap detail gerakan kaki yang ditampilkan /dibawakan oleh Boyband/ Girlband Korea yang anda tonton di Youtube?
 - a. Sangat memperhatikan
 - b. Memperhatikan
 - c. Cukup memperhatikan

- d. Kurang memperhatikan
 - e. Tidak memperhatikan
4. Seberapa memperhatikannya anda terhadap detail gerakan kepala ditampilkan /dibawakan oleh Boyband/ Girlband Korea yang anda tonton di Youtube?
- a. Sangat memperhatikan
 - b. Memperhatikan
 - c. Cukup memperhatikan
 - d. Kurang memperhatikan
 - e. Tidak memperhatikan
5. Seberapa memperhatikannya anda terhadap detail ekspresi yang digunakan oleh Boyband/ Girlband Korea yang anda tonton di Youtube?
- a. Sangat memperhatikan (ekspresi cool, ekspresi seksi, ekspresi aegyo, ekspresi datar)
 - b. Memperhatikan (3 diantara 4 indikator diatas)
 - c. Cukup memperhatikan (2 diantara 4 indikator diatas)
 - d. Kurang memperhatikan (1 diantara 4 indikator diatas)
 - e. Tidak memperhatikan
6. Seberapa memperhatikannya anda terhadap detail gerakan tangan yang ditampilkan oleh Boyband/ Girlband Korea yang anda tonton di Youtube?

- a. Sangat memperhatikan
 - b. Memperhatikan
 - c. Cukup memperhatikan
 - d. Kurang memperhatikan
 - e. Tidak memperhatikan
7. Seberapa memperhatikannya anda terhadap detail gaya rambut yang ditampilkan oleh Boyband/ Girlband Korea yang anda tonton di Youtube?
- a. Sangat memperhatikan
 - b. Memperhatikan
 - c. Cukup memperhatikan
 - d. Kurang memperhatikan
 - e. Tidak memperhatikan
8. Seberapa memperhatikannya anda terhadap detail kostum yang ditampilkan oleh Boyband/ Girlband Korea yang anda tonton di Youtube?
- a. Sangat memperhatikan (warna kostum, bentuk kostum, model kostum, jenis kostum)
 - b. Memperhatikan (3 dari 4 indikator diatas)
 - c. Cukup memperhatikan (2 dari 4 indikator diatas)
 - d. Kurang memperhatikan (1 dar 4 indikator diatas)
 - e. Tidak memperhatikan

Pertanyaan perilaku imitasi pada kelompok/ grup dance cover Korea di Yogyakarta.

Berilah tanda (x) pada jawaban yang menurut anda sesuai dengan anda

1. Seberapa setujukah anda ketika harus menggunakan tampilan *make-up* wajah yang sama saat tampil diatas panggung dengan *Boyband/Girlband* yang anda *cover*?
 - a. Sangat setuju
 - b. setuju
 - c. netral
 - d. tidak setuju
 - e. Sangat Tidak setuju

2. Seberapa setujukah anda ketika harus menggunakan tampilan *make-up* bibir yang sama saat tampil diatas panggung dengan *Boyband/Girlband* yang anda *cover*?
 - a. Sangat setuju
 - b. setuju
 - c. netral
 - d. tidak setuju
 - e. Sangat Tidak setuju

3. Seberapa setujuakah jika ekspresi ceria yang anda ekspresikan saat tampil diatas panggung sama dengan *Boyband/Girlband* yang anda *cover*?
 - a. Sangat setuju
 - b. setuju
 - c. netral
 - d. tidak setuju
 - e. Sangat Tidak setuju

4. Seberapa setujuakah jika detail hiasan rambut yang anda gunakan saat tampil diatas panggung sama dengan *Boyband/Girlband* yang anda *cover*?
 - a. Sangat setuju
 - a. setuju
 - b. netral
 - c. tidak setuju
 - d. Sangat Tidak setuju

5. Seberapa setujuakah jika ekspresi *cool* yang anda ekspresikan saat tampil diatas panggung sama dengan *Boyband/Girlband* yang anda *cover*?
 - a. Sangat setuju
 - b. Setuju
 - c. Netral
 - d. tidak setuju

e. Sangat Tidak setuju

6. Seberapa setujuakah jika ekspresi *aegyo* yang anda ekspresikan saat tampil diatas panggung sama dengan *Boyband/Girlband* yang anda *cover*?

a. Sangat setuju

b. Setuju

c. Netral

d. tidak setuju

e. Sangat Tidak setuju

7. Seberapa setujuakah jika ekspresi seksi yang anda ekspresikan saat tampil diatas panggung sama dengan *Boyband/Girlband* yang anda *cover* ?

a. Sangat setuju

b. Setuju

c. Netral

d. tidak setuju

e. Sangat Tidak setuju

8. Seberapa setujuakah jika ekspresi datar yang anda ekspresikan saat tampil diatas panggung sama dengan *Boyband/Girlband* yang anda *cover*?

a. Sangat setuju

- b. Setuju
- c. Netral
- d. tidak setuju
- e. Sangat Tidak setuju

**-TERIMA KASIH ATAS KESEDIAAN ANDA UNTUK MENGISI
KUESIONER INI-**

LAMPIRAN UJI VALIDITAS

Factor Analysis

Descriptive Statistics

Descriptive Statistics

	Mean	Std. Deviation	Analysis N
PI1	3,600	1,1326	30
PI2	4,067	,9444	30
PI3	4,500	,8200	30
PI4	4,100	,8847	30
PI5	4,467	,6288	30
PI6	4,233	,8172	30
PI7	4,433	,8172	30
PI8	4,133	,8604	30
IM1	3,800	,7144	30
IM2	3,767	,8976	30
IM3	4,400	,5632	30
IM4	3,733	,8277	30
IM5	4,533	,5074	30
IM6	4,267	,6397	30
IM7	4,233	,6261	30
IM8	4,233	,8584	30

Correlation Matrix^a

		PI1	PI2	PI3	PI4	PI5	PI6
Correlation	PI1	1,000	,735	,520	,489	,465	,551
	PI2	,735	1,000	,534	,239	,468	,247
	PI3	,520	,534	1,000	,214	,602	,232
	PI4	,489	,239	,214	1,000	,409	,634
	PI5	,465	,468	,602	,409	1,000	,385
	PI6	,551	,247	,232	,634	,385	1,000
	PI7	,417	,408	,489	,367	,734	,205
	PI8	,446	,328	,342	,344	,136	,396
	IM1	,026	,020	,118	,251	,445	-,035
	IM2	,109	,060	,164	,421	,322	,124
	IM3	,314	,143	,448	,401	,526	,240
	IM4	,213	,244	,102	,226	,247	-,007
	IM5	,564	,427	,497	,492	,490	,272
	IM6	,010	-,088	,263	,256	,194	-,057
	IM7	,428	,089	,504	,330	,502	,160
	IM8	,170	,023	,367	,241	,430	,018
Sig. (1-tailed)	PI1		,000	,002	,003	,005	,001
	PI2	,000		,001	,101	,005	,094
	PI3	,002	,001		,128	,000	,109
	PI4	,003	,101	,128		,012	,000
	PI5	,005	,005	,000	,012		,018
	PI6	,001	,094	,109	,000	,018	
	PI7	,011	,013	,003	,023	,000	,139

PI8	,007	,038	,032	,031	,237	,015
IM1	,447	,457	,268	,090	,007	,426
IM2	,284	,377	,193	,010	,041	,257
IM3	,046	,226	,007	,014	,001	,101
IM4	,129	,097	,297	,115	,094	,486
IM5	,001	,009	,003	,003	,003	,073
IM6	,480	,323	,080	,086	,152	,382
IM7	,009	,319	,002	,037	,002	,200
IM8	,184	,453	,023	,100	,009	,462

Correlation Matrix^a

		PI7	PI8	IM1	IM2	IM3	IM4
Correlation	PI1	,417	,446	,026	,109	,314	,213
	PI2	,408	,328	,020	,060	,143	,244
	PI3	,489	,342	,118	,164	,448	,102
	PI4	,367	,344	,251	,421	,401	,226
	PI5	,734	,136	,445	,322	,526	,247
	PI6	,205	,396	-,035	,124	,240	-,007
	PI7	1,000	,405	,272	,237	,210	,177
	PI8	,405	1,000	-,067	,086	,100	,148
	IM1	,272	-,067	1,000	,839	,548	,665
	IM2	,237	,086	,839	1,000	,532	,563
	IM3	,210	,100	,548	,532	1,000	,311
	IM4	,177	,148	,665	,563	,311	1,000
	IM5	,338	,305	,400	,510	,676	,350

	IM6	,167	,184	,196	,232	,555	,269
	IM7	,402	,196	,339	,284	,606	,257
	IM8	,441	,050	,304	,118	,228	,382
Sig. (1-tailed)	PI1	,011	,007	,447	,284	,046	,129
	PI2	,013	,038	,457	,377	,226	,097
	PI3	,003	,032	,268	,193	,007	,297
	PI4	,023	,031	,090	,010	,014	,115
	PI5	,000	,237	,007	,041	,001	,094
	PI6	,139	,015	,426	,257	,101	,486
	PI7		,013	,073	,104	,133	,175
	PI8	,013		,362	,325	,300	,217
	IM1	,073	,362		,000	,001	,000
	IM2	,104	,325	,000		,001	,001
	IM3	,133	,300	,001	,001		,047
	IM4	,175	,217	,000	,001	,047	
	IM5	,034	,050	,014	,002	,000	,029
	IM6	,189	,165	,149	,108	,001	,075
	IM7	,014	,149	,033	,064	,000	,085
	IM8	,007	,397	,051	,268	,113	,019

Correlation Matrix^a

		IM5	IM6	IM7	IM8
Correlation	PI1	,564	,010	,428	,170
	PI2	,427	-,088	,089	,023
	PI3	,497	,263	,504	,367

	PI4	,492	,256	,330	,241
	PI5	,490	,194	,502	,430
	PI6	,272	-,057	,160	,018
	PI7	,338	,167	,402	,441
	PI8	,305	,184	,196	,050
	IM1	,400	,196	,339	,304
	IM2	,510	,232	,284	,118
	IM3	,676	,555	,606	,228
	IM4	,350	,269	,257	,382
	IM5	1,000	,503	,572	,259
	IM6	,503	1,000	,356	,385
	IM7	,572	,356	1,000	,473
	IM8	,259	,385	,473	1,000
Sig. (1-tailed)	PI1	,001	,480	,009	,184
	PI2	,009	,323	,319	,453
	PI3	,003	,080	,002	,023
	PI4	,003	,086	,037	,100
	PI5	,003	,152	,002	,009
	PI6	,073	,382	,200	,462
	PI7	,034	,189	,014	,007
	PI8	,050	,165	,149	,397
	IM1	,014	,149	,033	,051
	IM2	,002	,108	,064	,268
	IM3	,000	,001	,000	,113

IM4	,029	,075	,085	,019
IM5		,002	,000	,084
IM6	,002		,027	,018
IM7	,000	,027		,004
IM8	,084	,018	,004	

a. Determinant = 2,526E-6

KMO and Bartlett's Test

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.	,639
Bartlett's Test of Sphericity	Approx. Chi-Square
	294,296
	df
	120
	Sig.
	,000

Anti-image Matrices

		PI1	PI2	PI3	PI4	PI5	PI6
Anti-image Covariance	PI1	,169	-,095	,010	-,009	,044	-,089
	PI2	-,095	,151	-,082	-,038	-,050	,085
	PI3	,010	-,082	,293	,097	-,046	,004
	PI4	-,009	-,038	,097	,342	,015	-,127
	PI5	,044	-,050	-,046	,015	,124	-,099
	PI6	-,089	,085	,004	-,127	-,099	,228

	PI7	-,035	-,001	,040	-,031	-,110	,085
	PI8	,014	-,017	-,097	,008	,111	-,130
	IM1	,001	,024	,042	,015	-,047	,051
	IM2	,018	,015	-,076	-,069	,048	-,033
	IM3	-,018	-,006	-,039	-,007	-,024	-,029
	IM4	-,009	-,092	,082	,043	,016	-,027
	IM5	-,043	-,056	,037	,002	-,013	,009
	IM6	,034	,065	-,021	-,061	-,014	,079
	IM7	-,089	,121	-,073	-,033	-,034	,088
	IM8	-,024	,068	-,135	-,082	,003	,000
Anti-image Correlation	PI1	,731 ^a	-,595	,045	-,039	,303	-,453
	PI2	-,595	,496 ^a	-,388	-,168	-,363	,458
	PI3	,045	-,388	,704 ^a	,306	-,240	,016
	PI4	-,039	-,168	,306	,783 ^a	,074	-,456
	PI5	,303	-,363	-,240	,074	,634 ^a	-,592
	PI6	-,453	,458	,016	-,456	-,592	,441 ^a
	PI7	-,189	-,004	,164	-,118	-,690	,391
	PI8	,054	-,068	-,281	,021	,498	-,426
	IM1	,006	,194	,247	,083	-,421	,339
	IM2	,117	,101	-,372	-,313	,357	-,181
	IM3	-,096	-,035	-,161	-,028	-,154	-,135
	IM4	-,044	-,450	,289	,140	,084	-,108
	IM5	-,210	-,291	,140	,007	-,074	,036
	IM6	,156	,311	-,072	-,194	-,074	,311

IM7	-,413	,591	-,255	-,108	-,185	,349
IM8	-,097	,291	-,414	-,235	,016	-,001

Anti-image Matrices

		PI7	PI8	IM1	IM2	IM3	IM4
Anti-image Covariance	PI1	-,035	,014	,001	,018	-,018	-,009
	PI2	-,001	-,017	,024	,015	-,006	-,092
	PI3	,040	-,097	,042	-,076	-,039	,082
	PI4	-,031	,008	,015	-,069	-,007	,043
	PI5	-,110	,111	-,047	,048	-,024	,016
	PI6	,085	-,130	,051	-,033	-,029	-,027
	PI7	,207	-,161	,011	-,048	,061	,060
	PI8	-,161	,404	-,018	,039	,016	-,065
	IM1	,011	-,018	,099	-,082	-,057	-,072
	IM2	-,048	,039	-,082	,144	,009	-,026
	IM3	,061	,016	-,057	,009	,204	,055
	IM4	,060	-,065	-,072	-,026	,055	,274
	IM5	,045	-,029	,000	-,062	-,010	,063
	IM6	-,025	-,060	,067	,002	-,132	-,108
	IM7	-,016	-,028	,021	,019	-,077	-,064
	IM8	-,061	,100	-,046	,090	,075	-,107
Anti-image Correlation	PI1	-,189	,054	,006	,117	-,096	-,044
	PI2	-,004	-,068	,194	,101	-,035	-,450
	PI3	,164	-,281	,247	-,372	-,161	,289
	PI4	-,118	,021	,083	-,313	-,028	,140

PI5	-,690	,498	-,421	,357	-,154	,084
PI6	,391	-,426	,339	-,181	-,135	-,108
PI7	,615 ^a	-,558	,075	-,277	,295	,252
PI8	-,558	,518 ^a	-,090	,161	,057	-,195
IM1	,075	-,090	,601 ^a	-,688	-,396	-,434
IM2	-,277	,161	-,688	,620 ^a	,054	-,132
IM3	,295	,057	-,396	,054	,759 ^a	,234
IM4	,252	-,195	-,434	-,132	,234	,591 ^a
IM5	,201	-,093	,002	-,333	-,046	,242
IM6	-,101	-,175	,396	,008	-,546	-,386
IM7	-,068	-,084	,124	,093	-,323	-,233
IM8	-,224	,261	-,245	,397	,277	-,340

Anti-image Matrices

		IM5	IM6	IM7	IM8
Anti-image Covariance	PI1	-,043	,034	-,089	-,024
	PI2	-,056	,065	,121	,068
	PI3	,037	-,021	-,073	-,135
	PI4	,002	-,061	-,033	-,082
	PI5	-,013	-,014	-,034	,003
	PI6	,009	,079	,088	,000
	PI7	,045	-,025	-,016	-,061
	PI8	-,029	-,060	-,028	,100
	IM1	,000	,067	,021	-,046
	IM2	-,062	,002	,019	,090

	IM3	-,010	-,132	-,077	,075
	IM4	,063	-,108	-,064	-,107
	IM5	,243	-,111	-,075	-,020
	IM6	-,111	,287	,085	-,069
	IM7	-,075	,085	,278	-,026
	IM8	-,020	-,069	-,026	,361
Anti-image Correlation	PI1	-,210	,156	-,413	-,097
	PI2	-,291	,311	,591	,291
	PI3	,140	-,072	-,255	-,414
	PI4	,007	-,194	-,108	-,235
	PI5	-,074	-,074	-,185	,016
	PI6	,036	,311	,349	-,001
	PI7	,201	-,101	-,068	-,224
	PI8	-,093	-,175	-,084	,261
	IM1	,002	,396	,124	-,245
	IM2	-,333	,008	,093	,397
	IM3	-,046	-,546	-,323	,277
	IM4	,242	-,386	-,233	-,340
	IM5	,832 ^a	-,419	-,286	-,067
	IM6	-,419	,505 ^a	,300	-,216
	IM7	-,286	,300	,675 ^a	-,082
	IM8	-,067	-,216	-,082	,598 ^a

a. Measures of Sampling Adequacy(MSA)

Communalities

	Initial	Extraction
PI1	1,000	,767
PI2	1,000	,551
PI3	1,000	,538
PI4	1,000	,436
PI5	1,000	,621
PI6	1,000	,437
PI7	1,000	,472
PI8	1,000	,376
IM1	1,000	,761
IM2	1,000	,625
IM3	1,000	,633
IM4	1,000	,458
IM5	1,000	,655
IM6	1,000	,338
IM7	1,000	,498
IM8	1,000	,295

Extraction Method: Principal
Component Analysis.

Total Variance Explained

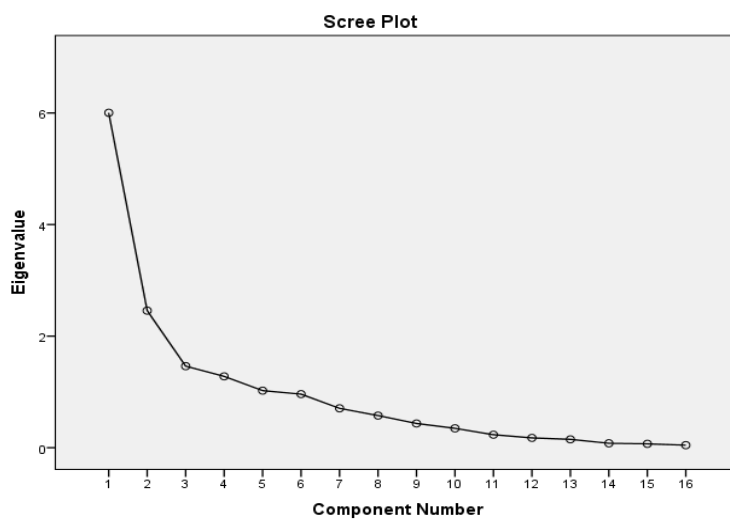
Component	Initial Eigenvalues			Extraction Sums of Squared Loadings	
	Total	% of Variance	Cumulative %	Total	% of Variance
1	6,004	37,522	37,522	6,004	37,522
2	2,457	15,358	52,880	2,457	15,358
3	1,462	9,138	62,018		
4	1,278	7,989	70,008		
5	1,023	6,396	76,403		
6	,960	6,002	82,405		
7	,706	4,412	86,817		
8	,576	3,601	90,418		
9	,434	2,712	93,130		
10	,347	2,170	95,300		
11	,233	1,456	96,757		
12	,176	1,101	97,857		
13	,149	,933	98,790		
14	,079	,494	99,284		
15	,069	,431	99,716		
16	,046	,284	100,000		

Total Variance Explained

Component	Extraction Sums of Squared Loadings	Rotation Sums of Squared Loadings		
	Cumulative %	Total	% of Variance	Cumulative %
1	37,522	4,262	26,639	26,639

2	52,880	4,199	26,241	52,880
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				

Extraction Method: Principal Component Analysis.



Component Matrix^a

	Component	
	1	2
IM5	,807	-,058
PI5	,782	,096
IM3	,727	-,323
IM7	,695	-,125
PI3	,676	,284
PI1	,672	,562
PI7	,653	,214
PI4	,645	,141
IM2	,578	-,539
IM4	,508	-,447
IM8	,497	-,217
IM6	,449	-,369
IM1	,553	-,675
PI2	,508	,541
PI6	,440	,494
PI8	,423	,445

Extraction Method: Principal
Component Analysis.^a

a. 2 components extracted.

Rotated Component Matrix^a

	Component	
	1	2
IM1	,868	-,093
IM2	,790	,020
IM3	,745	,279
IM4	,675	,037
IM5	,617	,524
IM7	,583	,398
IM6	,579	,051
IM8	,507	,194
PI1	,086	,872
PI2	-,017	,742
PI3	,284	,676
PI6	-,032	,660
PI5	,491	,616
PI8	-,010	,613
PI7	,316	,610
PI4	,362	,552

Extraction Method: Principal
Component Analysis.

Rotation Method: Varimax with
Kaiser Normalization.^a

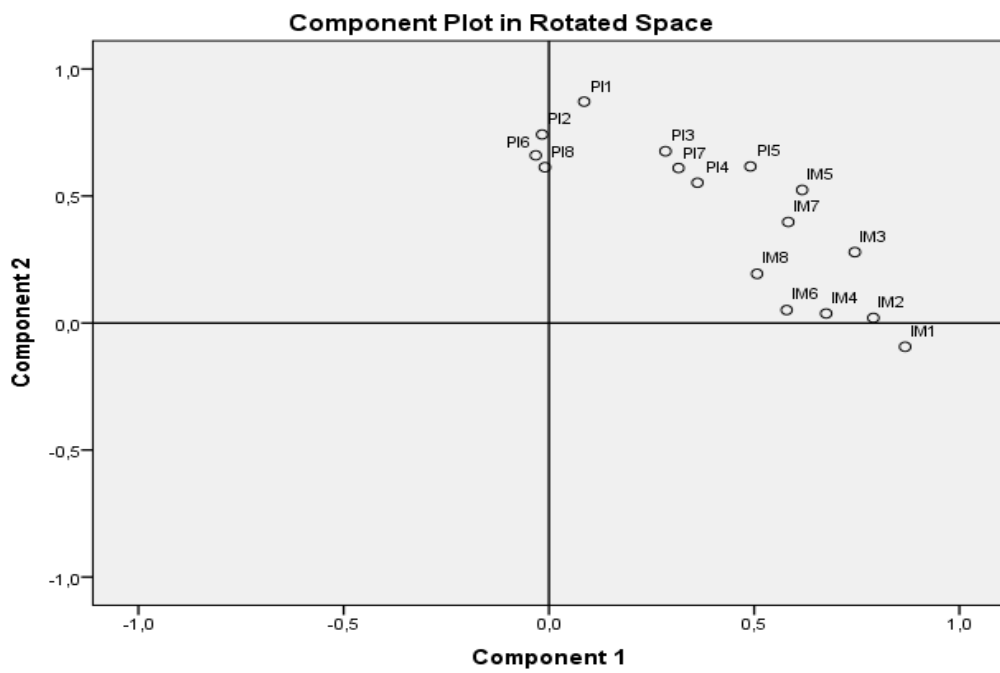
a. Rotation converged in 3
iterations.

Component Transformation Matrix

Component	1	2
1	,713	,701
2	-,701	,713

Extraction Method: Principal Component Analysis.

Rotation Method: Varimax with Kaiser Normalization.



Hasil Uji Realibilitas Variabel Intensitas Menonton

Reliability Statistics

Cronbach's Alpha	N of Items
,838	8

Uji reabilitas variabel Perilaku imitasi

Reliability Statistics

Cronbach's Alpha	N of Items
,850	8

Uji regresi linear sederhana

Model	Variables Entered	Variables Removed	Method
1	ΣIM^b	.	Enter

a. Dependent Variable: ΣPI

b. All requested variables entered.

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	,522 ^a	,273	,263	3,2902

a. Predictors: (Constant), ΣIM

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	316,435	1	316,435	29,231	,000 ^b
	Residual	844,365	78	10,825		
	Total	1160,800	79			

a. Dependent Variable: ΣPI

b. Predictors: (Constant), ΣIM

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	11,641	3,912		2,975	,004
	ΣIM	,622	,115	,522	5,407	,000

a. Dependent Variable: ΣPI

FREKUENSI

Statistics

		IM1	IM2	IM3	IM4	IM5	IM6
N	Valid	80	80	80	80	80	80
	Missing	0	0	0	0	0	0
Mean		3,638	4,550	4,700	4,688	3,738	4,638
Std. Error of Mean		,1114	,0639	,0574	,0631	,0937	,0739
Median		4,000	5,000	5,000	5,000	4,000	5,000
Mode		3,0	5,0	5,0	5,0	4,0	5,0
Std. Deviation		,9968	,5715	,5131	,5646	,8381	,6607
Variance		,994	,327	,263	,319	,702	,437
Skewness		,002	-,826	-1,453	-2,087	,003	-2,146
Std. Error of Skewness		,269	,269	,269	,269	,269	,269
Kurtosis		-1,098	-,302	1,212	5,655	-,741	5,144
Std. Error of Kurtosis		,532	,532	,532	,532	,532	,532
Range		3,0	2,0	2,0	3,0	3,0	3,0
Minimum		2,0	3,0	3,0	2,0	2,0	2,0
Maximum		5,0	5,0	5,0	5,0	5,0	5,0
Sum		291,0	364,0	376,0	375,0	299,0	371,0

Statistics

		IM7	IM8
N	Valid	80	80
	Missing	0	0
Mean		3,850	4,075
Std. Error of Mean		,1054	,0987

Median	4,000	4,000
Mode	4,0	5,0
Std. Deviation	,9427	,8827
Variance	,889	,779
Skewness	-,622	-,715
Std. Error of Skewness	,269	,269
Kurtosis	,037	,376
Std. Error of Kurtosis	,532	,532
Range	4,0	4,0
Minimum	1,0	1,0
Maximum	5,0	5,0
Sum	308,0	326,0

Frequency Table

IM1

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 2,0	10	12,5	12,5	12,5
3,0	29	36,3	36,3	48,8
4,0	21	26,3	26,3	75,0
5,0	20	25,0	25,0	100,0
Total	80	100,0	100,0	

IM2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3,0	3	3,8	3,8	3,8
	4,0	30	37,5	37,5	41,3
	5,0	47	58,8	58,8	100,0
	Total	80	100,0	100,0	

IM3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3,0	2	2,5	2,5	2,5
	4,0	20	25,0	25,0	27,5
	5,0	58	72,5	72,5	100,0
	Total	80	100,0	100,0	

IM4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2,0	1	1,3	1,3	1,3
	3,0	1	1,3	1,3	2,5
	4,0	20	25,0	25,0	27,5
	5,0	58	72,5	72,5	100,0
	Total	80	100,0	100,0	

IM5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2,0	4	5,0	5,0	5,0
	3,0	29	36,3	36,3	41,3
	4,0	31	38,8	38,8	80,0
	5,0	16	20,0	20,0	100,0
	Total	80	100,0	100,0	

IM6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2,0	2	2,5	2,5	2,5
	3,0	2	2,5	2,5	5,0
	4,0	19	23,8	23,8	28,7
	5,0	57	71,3	71,3	100,0
	Total	80	100,0	100,0	

IM7

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1,0	1	1,3	1,3	1,3
	2,0	6	7,5	7,5	8,8
	3,0	18	22,5	22,5	31,3
	4,0	34	42,5	42,5	73,8

5,0	21	26,3	26,3	100,0
Total	80	100,0	100,0	

IM8

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1,0	1	1,3	1,3	1,3
	2,0	1	1,3	1,3	2,5
	3,0	19	23,8	23,8	26,3
	4,0	29	36,3	36,3	62,5
	5,0	30	37,5	37,5	100,0
Total		80	100,0	100,0	

a. Multiple modes exist. The smallest value is shown

Statistics

		PI1	PI2	PI3	PI4	PI5	PI6
N	Valid	80	80	80	80	80	80
	Missing	0	0	0	0	0	0
Mean		3,875	4,313	4,088	3,650	4,563	4,213
Std. Error of Mean		,0914	,1000	,0945	,0798	,0685	,1078
Median		4,000	5,000	4,000	4,000	5,000	4,500
Mode		4,0	5,0	5,0	3,0	5,0	5,0
Std. Deviation		,8171	,8943	,8448	,7133	,6130	,9638
Variance		,668	,800	,714	,509	,376	,929

Skewness	-,049	-,992	-,427	,631	-1,090	-1,226
Std. Error of Skewness	,269	,269	,269	,269	,269	,269
Kurtosis	-,912	-,181	-,829	-,799	,184	1,390
Std. Error of Kurtosis	,532	,532	,532	,532	,532	,532
Range	3,0	3,0	3,0	2,0	2,0	4,0
Minimum	2,0	2,0	2,0	3,0	3,0	1,0
Maximum	5,0	5,0	5,0	5,0	5,0	5,0
Sum	310,0	345,0	327,0	292,0	365,0	337,0

Statistics

		PI7	PI8
N	Valid	80	80
	Missing	0	0
Mean		4,325	3,675
Std. Error of Mean		,0830	,1255
Median		4,000	4,000
Mode		5,0	3,0 ^a
Std. Deviation		,7425	1,1226
Variance		,551	1,260
Skewness		-,609	-,314
Std. Error of Skewness		,269	,269
Kurtosis		-,939	-,851
Std. Error of Kurtosis		,532	,532
Range		2,0	4,0
Minimum		3,0	1,0
Maximum		5,0	5,0

Sum	346,0	294,0
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a. Multiple modes exist. The smallest value is shown

Frequency Table

PI1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2,0	2	2,5	2,5	2,5
	3,0	26	32,5	32,5	35,0
	4,0	32	40,0	40,0	75,0
	5,0	20	25,0	25,0	100,0
	Total	80	100,0	100,0	

PI2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2,0	3	3,8	3,8	3,8
	3,0	14	17,5	17,5	21,3
	4,0	18	22,5	22,5	43,8
	5,0	45	56,3	56,3	100,0
	Total	80	100,0	100,0	

PI3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2,0	2	2,5	2,5	2,5
	3,0	19	23,8	23,8	26,3
	4,0	29	36,3	36,3	62,5
	5,0	30	37,5	37,5	100,0
	Total	80	100,0	100,0	

PI4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3,0	39	48,8	48,8	48,8
	4,0	30	37,5	37,5	86,3
	5,0	11	13,8	13,8	100,0
	Total	80	100,0	100,0	

PI5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3,0	5	6,3	6,3	6,3
	4,0	25	31,3	31,3	37,5
	5,0	50	62,5	62,5	100,0

Total	80	100,0	100,0
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PI6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1,0	2	2,5	2,5	2,5
	2,0	1	1,3	1,3	3,8
	3,0	15	18,8	18,8	22,5
	4,0	22	27,5	27,5	50,0
	5,0	40	50,0	50,0	100,0
	Total	80	100,0	100,0	

PI7

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3,0	13	16,3	16,3	16,3
	4,0	28	35,0	35,0	51,2
	5,0	39	48,8	48,8	100,0
	Total	80	100,0	100,0	

PI8

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1,0	2	2,5	2,5	2,5
	2,0	10	12,5	12,5	15,0

3,0	25	31,3	31,3	46,3
4,0	18	22,5	22,5	68,8
5,0	25	31,3	31,3	100,0
Total	80	100,0	100,0	

Data 30 responden untuk variabel intensitas menonton

NO	IM1	IM2	IM3	IM4	IM5	IM6	IM7	IM8	ΣIM
1	5	5	5	4	5	3	5	3	35
2	2	1	3	3	3	3	3	4	22
3	3	2	3	3	4	4	4	3	26
4	5	4	5	5	3	5	4	3	34
5	5	3	4	3	5	4	4	3	31
6	3	3	4	4	5	4	4	4	31
7	5	4	5	4	4	5	3	3	33
8	4	3	2	4	2	3	3	3	24
9	4	3	5	3	4	3	3	4	29
10	3	2	3	4	3	5	3	3	26
11	4	4	5	5	4	5	4	4	35
12	2	2	4	3	3	4	5	3	26
13	3	3	4	4	5	4	5	3	31
14	4	3	5	4	3	3	3	3	28
15	5	5	5	5	4	5	4	4	37
16	4	5	4	5	5	5	5	5	38
17	5	5	4	5	5	4	5	4	37
18	3	4	4	4	5	5	5	4	34
19	5	5	4	3	4	5	5	4	35
20	4	5	3	3	5	4	5	3	32
21	5	3	5	4	4	4	5	5	35
22	4	3	5	4	5	5	5	5	36
23	5	5	4	5	4	5	5	5	38
24	4	4	5	4	5	4	4	3	33
25	4	3	5	3	3	3	4	4	29
26	3	2	5	5	3	2	3	2	25
27	5	5	5	4	4	4	5	2	34
28	5	4	5	5	4	5	4	3	35
29	4	4	5	4	5	4	5	5	36
30	5	4	5	5	5	5	5	5	39

DATA KUESIONER 30 RESPONDEN VARIABEL PERILAKU IMITASI

NO	PI1	PI2	PI3	PI4	PI5	PI6	PI7	PI8	PI9	PI10	PI11	PI12	PI13	PI14	PI15	PI16	PI17	PI18	PI19	PI20	ΣPI	
1	5	4	5	5	1	4	3	3	4	4	5	5	5	5	5	5	4	4	4	1	81	
2	3	2	3	2	4	4	4	4	4	4	4	4	4	3	3	4	4	4	4	4	4	72
3	4	3	4	4	3	3	3	2	1	4	4	4	4	4	4	4	4	4	4	4	4	71
4	5	5	5	5	5	5	5	3	3	3	4	4	4	4	4	4	4	4	4	4	4	84
5	5	5	5	5	5	5	5	3	3	3	4	4	5	4	4	4	4	4	4	4	4	85
6	4	5	4	2	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	79
7	4	5	3	5	5	5	5	3	3	3	3	4	4	4	3	4	3	5	3	3	3	77
8	4	3	4	4	3	3	3	3	4	3	3	4	4	4	4	4	3	4	1	4	4	69
9	5	5	5	5	4	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	99
10	3	4	4	5	4	4	4	2	2	4	4	4	4	4	5	5	3	4	3	3	3	75
11	5	5	5	5	5	5	5	4	4	5	4	5	5	5	5	5	4	4	4	5	5	94
12	4	4	4	4	3	3	3	4	3	3	2	4	4	4	3	4	3	4	3	5	5	71
13	4	4	4	4	4	5	4	3	3	3	4	4	4	4	4	4	4	5	4	5	5	80
14	4	4	4	4	5	5	5	4	4	4	3	5	5	4	3	5	4	4	4	4	3	83
15	4	5	5	4	4	4	5	2	4	4	4	3	5	4	5	4	3	5	3	3	3	80
16	5	5	5	5	5	5	5	3	3	2	5	5	5	5	5	5	5	5	5	5	4	92
17	4	3	5	5	3	3	3	3	3	3	3	3	5	5	4	3	4	3	5	4	4	75
18	5	5	5	5	3	5	3	5	5	4	3	5	5	5	5	5	3	4	3	1	4	84
19	5	5	5	5	5	5	5	5	5	5	5	5	5	5	3	3	5	5	5	5	5	96
20	5	5	5	5	3	3	4	3	3	4	4	5	5	5	5	5	4	4	4	3	3	84
21	5	5	5	4	4	3	3	3	4	3	3	4	4	3	3	4	3	4	3	3	3	73
22	5	5	5	5	5	5	5	5	3	4	3	5	5	5	5	5	4	4	4	4	4	91
23	4	4	4	5	4	4	4	3	3	3	3	4	5	4	3	4	3	4	4	3	3	75
24	5	5	5	5	5	5	5	3	3	3	3	5	5	5	5	4	5	5	5	3	3	89
25	4	4	4	4	4	4	4	3	3	4	4	4	4	4	5	3	4	4	4	4	4	78
26	5	5	5	5	3	4	4	3	3	3	3	4	4	4	5	4	4	4	4	4	3	79
27	5	5	5	5	5	5	3	4	3	4	3	4	4	4	5	3	3	4	2	1	4	77

28	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	4	5	4	4	97
29	4	4	4	4	4	4	3	4	4	3	3	4	4	4	4	4	3	4	3	3	74
30	5	5	5	5	5	5	5	5	4	3	5	5	5	3	5	5	5	5	5	4	94

Data 80 responden untuk variabel intensitas menonton dan perilaku imitasi

NO	IM1	IM2	IM3	IM4	IM5	IM6	IM7	IM8	ΣIM	PI1	PI2	PI3	PI4	PI5	PI6	PI7	PI8	ΣPI
1	4	4	5	5	5	5	5	4	37	4	4	2	3	4	4	4	4	29
2	4	4	5	5	3	5	4	5	35	3	5	4	3	4	4	4	4	31
3	4	4	4	2	3	3	4	3	27	3	3	5	3	4	4	4	4	30
4	4	5	5	5	3	5	2	5	34	3	5	3	4	5	5	3	5	33
5	5	4	5	5	4	5	3	3	34	4	3	5	4	4	5	4	3	32
6	2	4	5	5	4	5	4	3	32	4	4	3	4	4	4	4	4	31
7	3	4	4	4	4	4	3	3	29	4	3	4	4	4	4	4	4	31
8	3	4	4	5	3	5	4	4	32	3	5	5	3	3	4	3	3	29
9	5	5	5	5	3	5	3	5	36	5	4	4	4	5	5	5	5	37
10	2	5	5	5	4	5	4	4	34	4	4	3	4	5	4	5	5	34
11	4	5	5	5	3	5	3	4	34	3	5	5	5	5	5	5	5	38
12	2	5	5	5	5	5	5	5	37	5	5	5	3	5	3	5	5	36
1	2	5	5	5	4	4	5	4	34	4	5	4	4	5	5	5	3	35
14	2	5	5	5	3	5	3	5	33	3	3	4	4	5	5	5	4	33
15	3	5	5	5	3	5	3	3	32	4	4	4	4	5	3	5	5	34
16	2	5	5	5	4	5	5	4	35	4	5	3	4	5	5	5	4	35
17	3	5	4	4	4	3	4	5	32	5	4	3	4	5	4	4	4	33
18	2	4	5	5	5	5	5	5	36	5	5	4	4	4	5	4	3	34
19	3	5	5	5	5	5	3	4	35	5	4	4	4	5	5	5	3	35
20	3	5	5	5	3	5	2	5	33	3	5	5	3	5	3	5	3	32

21	3	5	5	5	3	5	4	3	33	3	5	4	3	5	5	5	3	33
22	3	5	5	5	4	5	2	3	32	4	4	3	3	5	5	5	5	34
23	4	4	4	4	4	4	4	4	32	4	5	5	4	4	4	4	3	33
24	3	4	5	5	4	5	4	4	34	5	4	3	3	4	3	4	4	30
25	4	5	5	5	5	5	5	5	39	5	5	4	4	5	5	5	5	38
26	4	5	5	5	3	5	4	4	35	4	5	4	4	5	4	5	3	34
27	3	4	4	4	4	4	3	3	29	4	3	3	3	4	4	4	4	29
28	5	5	5	5	5	5	4	4	38	5	5	4	4	5	5	5	5	38
29	5	5	5	5	5	5	4	5	39	5	5	5	3	5	5	5	3	36
30	4	5	5	4	2	5	5	5	35	3	5	5	4	5	5	3	3	33
31	5	5	5	5	2	4	5	5	36	2	5	5	3	5	1	3	3	27
32	4	5	5	5	5	5	5	5	39	5	5	5	5	5	4	5	3	37
33	5	4	3	4	3	4	4	5	32	3	5	3	3	5	3	4	3	29
34	5	5	5	5	3	5	5	4	37	4	5	5	5	4	3	4	2	32
35	4	5	5	5	3	5	4	3	34	3	5	4	3	5	5	5	2	32
36	3	4	4	3	4	2	1	1	22	4	3	4	3	4	4	4	4	30
37	5	5	5	5	4	5	5	5	39	4	4	5	3	5	5	5	2	33
38	4	5	5	5	5	5	5	5	39	5	5	4	5	5	5	5	3	37
39	3	3	4	5	3	4	4	4	30	3	4	3	3	3	3	3	3	25
40	5	5	5	5	3	5	4	5	37	3	5	5	3	5	5	5	5	36
41	5	4	5	5	3	5	4	3	34	4	5	5	3	4	3	4	3	31
42	5	4	5	5	4	5	5	4	37	4	5	5	4	4	5	3	4	34
43	4	4	4	5	4	4	3	4	32	5	4	2	5	5	5	4	5	35
44	3	5	5	5	5	5	4	4	36	5	3	5	4	5	5	5	3	35
45	3	4	5	4	3	4	4	4	31	3	5	3	3	4	4	4	4	30
46	4	4	4	4	4	4	4	4	32	4	3	3	4	4	3	4	3	28
47	3	3	5	4	3	5	3	3	29	3	2	5	3	3	3	4	5	28

48	3	5	5	5	4	5	5	4	36	4	5	5	5	5	5	4	5	38
49	3	5	5	5	4	5	5	4	36	4	5	5	5	5	5	4	5	38
50	3	4	4	4	4	4	4	5	32	3	4	3	3	4	3	3	1	24
51	4	5	4	5	4	5	5	5	37	4	5	4	4	5	4	5	4	35
52	3	4	5	5	4	4	4	5	34	5	5	5	3	4	3	5	4	34
5	4	5	5	5	5	5	4	5	38	5	5	4	5	5	5	5	5	39
54	3	4	4	4	3	4	3	3	28	4	2	3	3	3	1	3	3	22
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80	5	5	5	5	4	5	2	3	34	4	5	4	3	5	5	5	5	36

