

**PENGARUH KEPERCAYAAN KONSUMEN TERHADAP KESEDIAAN MEMBELI
ULANG MELALUI MEDIASI SIKAP, DAN PERSEPSI RISIKO**

(Studi Pada Konsumen E-Commerce Shopee di Yogyakarta)

***THE INFLUENCE OF CONSUMER TRUST ON WILLINGNESS TO BUY
THROUGH ATTITUDE, AND PERCEIVED RISK AS THE MEDIATION***

(Study On E-Commerce Shopee in Yogyakarta)



Oleh:
Wahyu Rizqi Mubarak
20130410407

**FAKULTAS EKONOMI DAN BISNIS
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