

ABSTRACT

AN ANALYSIS OF POLICY ON STUDENT SERVICE OF MUHAMMADIYAH *TARJIH* RELIGIOUS SCHOLARS EDUCATION (PUTM) YOGYAKARTA

This research is a policy analysis. This research aims to find out the formulation background in formulating the service policy in Muhammadiyah *Tarjih* Religious Scholars Education (PUTM) Yogyakarta and to analyze the obstacles and barriers faced by PUTM in implementing the policy as well as the assessment and evaluation results toward the service policy in PUTM.

This research is a descriptive qualitative field research. This research is also a policy research. The data used in this research was from interview, observation, and documentation. This research was conducted in PUTM institution Yogyakarta. The research subjects were the responsible party toward the formulation of service policy and the party implementing it which was the Executive Body (BPH) of PUTM and PUTM leaders. There were 4 informants chosen in this research who were the Chairman of PUTM BPH, *Mudir* and *Wadir* I and II of PUTM. Besides, the party given the service policy were the students completing their studies in PUTM. The informants representing the students were 8 out of 28 students from Batch 2011 and 2012. The informants chosen as the PUTM informants were those recorded by the PUTM where they served and at the time when they directly experienced the service policy in PUTM. The gained data was then analyzed using descriptive analysis. This method is a research in which analyzes valid data collected by data collection method.

The research result is there are 3 major foundations of the service policy formulation in PUTM which are historical, ideal and moral, and juridical foundations. The approach in this policy formulation was Social Demand Approach. The party legitimizing the service policy is the Public Bureaucracy in PUTM which are PUTM BPH and PUTM leaders cooperating with Universitas Muhammadiyah Yogyakarta and Ahmad Dahlan University. The service policy implementation uses Top-down approach. The parties running the service policy are PUTM BPH and PUTM leaders and the party given the policy is the students of PUTM. The service policy evaluation is done by PUTM BPH and PUTM charitable enterprises Muhammadiyah where the students served. The obstacles found in the policy implementation are evaluated by the PUTM leaders in order to improve and enhance the quality of the service policy.

Keywords: Policy Analysis, Students of Muhammadiyah *Tarjih* Religious Scholars Education Yogyakarta

