

## LAMPIRAN

NO	Jumlah kunjungan y	Biaya perjalanan x1	Pendidikan x2	Pendapatan x3	Jarak tempuh x4	Persepsi x5	Fasilitas x6
1	2	100	12	1300	18	9	8
2	1	320	16	3200	35	8	8
3	1	70	12	800	30	9	9
4	2	270	16	2400	16	8	8
5	3	170	12	2100	15	9	9
6	1	50	9	400	37	8	8
7	2	40	9	500	14	9	9
8	3	150	12	1750	9	8	9
9	4	70	12	1350	8	9	9
10	2	130	16	1800	18	8	8
11	5	280	16	3500	7	9	10
12	2	340	16	3750	19	9	8
13	6	530	18	4500	5	10	10
14	1	120	12	1200	42	7	8
15	1	270	9	1300	33	8	8
16	3	35	9	500	13	8	6
17	4	32	9	450	9	9	8
18	6	220	18	3600	4	9	9
19	1	50	9	800	38	7	8
20	2	520	16	4500	17	8	10
21	1	360	12	3200	34	8	6
22	7	340	18	8700	2	9	10
23	3	100	12	1200	6	9	8
24	2	310	16	3300	22	8	9
25	3	380	16	4600	21	10	10
26	6	650	18	2300	41	9	9
27	2	530	16	2300	10	9	9
28	3	145	12	1800	16	8	9
29	1	340	16	3500	34	8	6
30	4	100	12	1300	12	8	8
31	2	175	12	1500	15	8	9
32	5	650	12	5400	2	9	9
33	1	150	12	1300	39	8	8
34	2	375	16	4500	14	7	6
35	1	650	18	1800	31	9	9
36	2	300	16	3400	26	7	6
37	1	150	9	1200	31	7	6

NO	Jumlah kunjungan y	Biaya perjalanan x1	Pendidikan x2	Pendapatan x3	Jarak tempuh x4	Persepsi x5	Fasilitas x6
38	1	250	12	2300	41	8	6
39	2	40	9	450	11	9	8
40	3	140	12	1750	12	8	8
41	1	50	9	300	15	7	8
42	1	60	9	500	19	8	9
43	1	170	12	1500	22	8	9
44	2	175	12	1800	13	9	9
45	4	285	16	3500	28	10	10
46	3	275	16	3000	21	10	9
47	3	360	16	4800	15	9	9
48	3	455	16	5400	17	10	10
49	2	125	12	1300	11	8	8
50	3	35	9	360	8	8	8
51	1	30	12	1800	33	9	9
52	4	50	9	4500	7	9	8
53	1	120	12	1300	40	8	9
54	5	520	12	5400	5	9	8
55	3	75	9	800	8	9	8
56	1	60	9	500	32	8	8
57	2	185	16	1800	18	8	9
58	6	650	18	4600	3	10	10
59	3	365	16	4300	14	9	7
60	1	320	16	3000	34	8	6
61	2	200	12	2200	23	7	6
62	1	72	9	600	8	7	8
63	2	120	12	1300	19	8	9
64	1	30	16	3200	32	8	9
65	2	300	16	3600	21	9	7
66	1	162	12	1500	34	8	8
67	2	125	12	1300	13	9	8
68	2	330	16	3600	23	7	9
69	3	90	9	1200	11	7	7
70	2	30	9	500	18	7	8
71	3	25	9	450	12	8	8
72	3	85	9	1200	9	8	9
73	1	170	12	1200	27	8	9
74	1	355	16	3700	36	8	6
75	4	350	16	4200	4	10	10
76	2	175	12	1500	15	8	9

NO	Jumlah kunjungan y	Biaya perjalanan x1	Pendidikan x2	Pendapatan x3	Jarak tempuh x4	Persepsi x5	Fasilitas x6
77	5	160	16	4800	32	9	9
78	1	150	12	1300	43	7	8
79	2	375	16	4500	14	10	9
80	1	650	18	8700	33	9	9
81	2	300	16	3400	25	9	7
82	1	150	9	1200	31	7	9
83	1	250	12	2300	40	8	8
84	2	40	9	450	10	8	6
85	3	140	12	1750	12	8	8
86	1	50	9	300	15	9	8
87	1	60	9	500	20	8	9
88	1	170	12	1500	22	9	9
89	2	175	12	1800	13	9	9
90	4	285	16	3500	28	10	10
91	3	275	16	3000	21	7	6
92	3	360	16	4800	15	9	8
93	3	455	16	5400	17	10	8
94	2	125	12	1300	12	8	8
95	3	35	9	360	8	9	8
96	1	350	12	3200	32	9	9
97	4	50	9	4600	7	9	8
98	1	120	12	1300	40	9	9
99	5	100	12	4800	5	9	8
100	3	75	9	800	8	9	8
101	1	60	9	500	32	9	9
102	2	185	16	1800	18	8	9
103	6	275	16	4600	3	10	10
104	3	365	16	4300	14	9	10
105	1	320	16	3000	34	9	8
106	2	100	12	1300	22	8	8
107	1	320	16	3200	44	9	9
108	1	70	12	800	35	8	9
109	2	270	16	2400	15	9	9
110	3	170	12	2100	15	8	8
111	1	50	9	400	40	9	9
112	2	40	9	500	15	8	9
113	3	150	12	1750	10	9	9
114	4	70	12	1350	8	8	9
115	2	130	16	1800	20	8	7

NO	Jumlah kunjungan y	Biaya perjalanan x1	Pendidikan x2	Pendapatan x3	Jarak tempuh x4	Persepsi x5	Fasilitas x6
116	5	280	16	4600	7	9	9
117	2	340	16	3750	16	6	7
118	6	75	16	1450	5	9	10
119	1	120	12	1200	45	8	8
120	1	150	9	1300	35	9	7
121	3	35	9	500	16	9	8
122	4	32	9	450	9	9	9
123	6	220	16	4600	4	7	10
124	1	50	9	800	42	7	6
125	2	520	16	4500	17	9	9
126	1	360	12	3200	35	8	6
127	7	15	9	350	2	9	10
128	3	100	9	1200	6	8	9
129	2	310	16	3300	22	7	7
130	3	380	16	4600	21	9	9
131	6	75	16	1300	3	9	10
132	2	530	16	6600	10	7	9
133	3	145	12	1800	18	8	10
134	1	340	16	3500	35	6	8
135	4	100	12	1300	12	8	9
136	2	200	12	2200	23	9	9
137	1	72	9	600	35	8	8
138	2	120	12	1300	19	7	10
139	1	280	16	3200	32	7	6
140	2	300	16	3600	21	6	7
141	1	162	12	1500	34	7	9
142	2	125	12	1300	13	8	7
143	2	330	16	3600	23	9	8
144	3	90	9	1200	11	9	8
145	2	30	9	500	18	8	8
146	3	25	9	450	12	8	9
147	3	85	9	1200	9	8	9
148	1	170	9	600	27	9	9
149	1	355	12	1200	36	7	6
150	4	350	16	4200	4	10	10

## DATA UJI VALIDITAS DAN REALIBILITAS

<b>NO</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>TOTAL</b>
1	5	4	4	4	5	4	5	4	4	39
2	4	4	4	4	5	5	3	3	3	35
3	5	4	4	5	5	5	5	5	5	43
4	4	4	3	5	4	4	4	4	4	36
5	5	4	5	4	5	5	5	4	4	41
6	4	4	4	4	5	4	5	5	5	40
7	4	5	4	5	5	5	5	5	4	42
8	4	4	5	4	4	4	4	4	4	37
9	4	5	4	5	4	4	4	3	3	36
10	4	4	5	3	5	5	4	5	4	39
11	5	4	5	5	4	4	4	4	4	39
12	4	5	4	4	4	4	4	4	4	37
13	5	5	5	5	4	4	4	3	3	38
14	4	3	4	4	4	4	4	4	4	35
15	4	4	4	4	5	5	4	4	4	38
16	4	4	3	3	4	3	4	3	3	31
17	4	5	4	4	4	4	4	4	4	37
18	5	4	4	5	4	5	4	3	3	37
19	3	4	4	4	4	4	4	5	4	36
20	4	4	5	5	5	5	4	4	4	40
21	4	4	3	3	3	4	3	2	2	28
22	4	5	5	4	4	4	4	4	4	38
23	5	4	4	4	4	5	4	4	4	38
24	4	4	5	4	5	5	5	5	4	41
25	5	5	5	5	4	4	4	4	4	40
26	4	5	5	3	5	4	4	4	4	38
27	5	4	5	4	4	4	4	4	4	38
28	4	4	5	4	4	4	4	3	3	35
29	4	4	5	5	5	4	4	4	4	39
30	4	4	4	4	4	4	4	4	4	36
31	4	4	4	5	5	5	4	3	4	38
32	4	5	5	4	4	4	4	4	4	38
33	4	4	4	4	4	4	4	3	3	34
34	3	4	3	3	4	4	3	3	2	29
35	5	4	5	4	4	4	5	5	4	40
36	3	4	3	3	4	4	3	3	2	29
37	3	4	5	4	4	4	4	4	4	36
38	4	4	4	4	4	4	4	5	5	38

<b>NO</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>TOTAL</b>
39	4	5	4	4	5	4	3	3	3	35
40	4	4	4	4	4	4	4	4	4	36
41	4	3	4	4	5	4	3	3	3	33
42	4	4	5	4	4	3	5	5	4	38
43	4	4	4	5	3	4	5	5	4	38
44	4	5	4	5	4	4	4	4	4	38
45	5	5	5	5	5	5	4	3	3	40
46	5	5	5	4	5	5	4	4	4	41
47	5	4	4	5	4	4	4	3	3	36
48	5	5	5	5	4	4	4	4	4	40
49	4	4	4	4	3	3	4	4	4	34
50	4	4	4	4	5	5	4	5	5	40
51	5	4	5	4	4	4	4	4	4	38
52	4	5	4	4	4	4	4	4	4	37
53	4	4	4	5	5	5	5	5	5	42
54	4	5	4	4	5	4	5	5	5	41
55	4	5	4	4	5	5	4	4	3	38
56	4	4	4	4	5	5	3	3	3	35
57	4	4	5	4	4	5	4	4	4	38
58	5	5	5	5	5	5	5	5	5	45
59	4	5	5	5	4	4	5	4	3	39
60	4	4	5	5	4	4	4	4	4	38
61	3	4	3	3	4	4	3	3	2	29
62	3	4	4	4	4	4	4	4	4	35
63	4	4	5	4	4	4	4	4	4	37
64	4	4	5	4	3	3	3	3	3	32
65	4	5	5	5	4	5	5	4	4	41
66	4	4	4	4	4	4	4	4	4	36
67	4	5	4	4	4	4	4	3	3	35
68	3	4	4	5	5	4	4	4	4	37
69	3	4	4	3	4	4	3	4	4	33
70	4	3	3	5	3	3	3	3	3	30
71	4	4	4	4	4	4	4	4	4	36
72	4	4	5	4	5	5	4	3	3	37
73	4	4	4	5	4	5	4	4	3	37
74	4	4	5	5	4	4	5	4	4	39
75	5	5	5	5	5	5	5	4	4	43
76	4	4	5	4	5	5	4	4	4	39
77	4	5	4	5	5	5	4	5	4	41
78	3	4	4	4	4	3	4	4	4	34



<b>NO</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>TOTAL</b>
119	4	4	4	4	5	5	4	4	4	38
120	4	5	3	4	4	3	5	4	4	36
121	4	5	4	4	4	4	4	4	4	37
122	5	4	4	5	4	5	3	3	3	36
123	3	4	4	4	4	4	4	5	4	36
124	3	4	3	3	4	4	3	3	2	29
125	5	4	5	4	5	5	4	4	4	40
126	4	4	3	3	4	4	3	2	2	29
127	5	4	4	4	4	5	4	4	4	38
128	4	4	5	4	5	5	5	5	4	41
129	5	5	5	5	4	4	4	4	4	40
130	4	5	5	4	5	4	3	3	3	36
131	5	4	5	4	4	4	4	4	4	38
132	4	4	5	4	4	4	4	3	3	35
133	4	4	5	5	5	4	4	5	4	40
134	4	4	4	4	4	4	5	4	4	37
135	4	4	4	5	5	5	4	3	3	37
136	4	5	5	4	4	4	4	4	4	38
137	4	4	4	4	4	4	4	3	3	34
138	5	5	5	5	5	5	3	3	3	39
139	3	4	3	3	4	4	3	3	2	29
140	3	3	4	4	4	4	3	3	3	31
141	3	4	5	4	4	4	4	4	3	35
142	4	4	4	4	4	4	4	5	5	38
143	4	5	4	4	5	4	3	3	3	35
144	5	4	4	4	4	4	3	4	4	36
145	4	4	4	4	5	4	3	3	3	34
146	4	4	5	4	4	3	5	5	4	38
147	4	4	4	5	3	4	5	5	4	38
148	4	5	4	5	4	4	5	4	4	39
149	3	4	3	3	4	4	3	3	2	29
150	5	5	5	5	4	5	5	4	4	42



## Descriptive

### Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
Biaya Perjalanan	150	15	650	204.35	147.582
Pendidikan	150	9	18	12.83	2.925
Pendapatan	150	300	8700	2297.13	1670.306
Jarak Tempuh	150	2	45	19.60	11.561
Persepsi	150	6	10	8.36	.900
Fasilitas	150	6	10	8.35	1.124
Jumlah Kunjungan	150	1	7	2.45	1.486
Valid N (listwise)	150				

Asumsi Klasik

Uji Normalitas

**One-Sample Kolmogorov-Smirnov Test**

		Unstandardized Residual
N		150
Normal Parameters <sup>a,b</sup>	Mean	.0000000
	Std. Deviation	.93337094
	Absolute	.086
Most Extreme Differences	Positive	.086
	Negative	-.057
Kolmogorov-Smirnov Z		1.054
Asymp. Sig. (2-tailed)		.216

a. Test distribution is Normal.

b. Calculated from data.

## Uji Heteroskedastisitas

**Coefficients<sup>a</sup>**

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1 (Constant)	-.785	.595		-1.320	.189
Biaya Perjalanan	.001	.001	.161	1.177	.241
Pendidikan	.038	.027	.183	1.396	.165
Pendapatan	-6.187E-005	.000	-.167	-1.208	.229
Jarak Tempuh	-.004	.005	-.077	-.883	.379
Persepsi	.028	.065	.040	.427	.670
Fasilitas	.099	.052	.179	1.915	.058

a. Dependent Variable: ABS\_RES

## Uji Multikolienaritas

**Coefficients<sup>a</sup>**

Model	Unstandardized Coefficients		Standardized Coefficients	T	Sig.	Collinearity Statistics					
	B	Std. Error	Beta			Tolerance	VIF				
1	(Constant)	-.667	.943								
	Biaya Perjalanan	-.002	.001	-.161	-1.769	.079	.332	3.010			
	Pendidikan	.087	.043	.175	2.015	.046	.366	2.733			
	Pendapatan	.000	.000	.202	2.199	.029	.326	3.068			
	Jarak Tempuh	-.075	.008	-.578	-9.927	.000	.813	1.231			
	Persepsi	.236	.103	.143	2.297	.023	.711	1.407			
	Fasilitas	.170	.082	.128	2.072	.040	.718	1.393			

a. Dependent Variable: Jumlah Kunjungan

## Uji Regresi Linear Berganda

**Model Summary**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.778 <sup>a</sup>	.606	.589	.953

a. Predictors: (Constant), Fasilitas, Biaya Perjalanan, Jarak Tempuh, Persepsi, Pendidikan, Pendapatan

**ANOVA<sup>a</sup>**

Model	Sum of Squares	df	Mean Square	F	Sig.
1 Regression	199.367	6	33.228	36.605	.000 <sup>b</sup>
1 Residual	129.806	143	.908		
Total	329.173	149			

a. Dependent Variable: Jumlah Kunjungan

b. Predictors: (Constant), Fasilitas, Biaya Perjalanan, Jarak Tempuh, Persepsi, Pendidikan, Pendapatan

**Coefficients<sup>a</sup>**

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1 (Constant)	-.667	.943		-.708	.480
1 Biaya Perjalanan	-.002	.001	-.161	-1.769	.079
1 Pendidikan	.087	.043	.175	2.015	.046
1 Pendapatan	.000	.000	.202	2.199	.029
1 Jarak Tempuh	-.075	.008	-.578	-9.927	.000
1 Persepsi	.236	.103	.143	2.297	.023
1 Fasilitas	.170	.082	.128	2.072	.040

a. Dependent Variable: Jumlah Kunjungan