

**PERSEPSI PETANI DAN EVALUASI PROGRAM KEMITRAAN  
ANTARA PT. PAGILARAN DENGAN PETANI KAKAO DI  
KECAMATAN SAMIGALUH KULON PROGO**

***FARMER PERCEPTION AND EVALUATION OF PARTNERSHIP  
PROGRAM BETWEEN PT. PAGILARAN AND COCOA FARMER IN  
SAMIGALUH DISTRICT KULON PROGO***

**Ilham Ramadhana**

**Dr.Ir.Triwara Buddhi S. MP / Retno Wulandari, SP. M.Sc**

**Program Studi Agribisnis Fakultas Pertanian**

**Universitas Muhammadiyah Yogyakarta**

***ABSTRACT***

*FARMER PERCEPTION AND EVALUATION OF PARTNERSHIP PROGRAM BETWEEN PT. PAGILARAN AND COCOA FARMER IN SAMIGALUH DISTRICT KULON PROGO, This study was aimed to find out the farmer perception and evaluation of partnership program between PT. Pagilaran and cocoa farmer. The setting of the study was determined using Cluster Sampling. Samigaluh district was chosen as the setting of the study because the cocoa farmers in this place were actively participated in the partnership and it was also the area of PT. Pagilaran partnership. The sample respondents of the study was chosen using Proportional Sampling method, which is decided by the number of the farmers, there were 41 farmers chosen as the sample of the study. The data used in this study was primary and secondary data. The result of the study showed that the partnership aspect covered partner farmer groups, field guidance, counseling, pricing, and marketing. The value of the farmer perception on the partnership program was 56.8 with the category of acceptable. The evaluation of partnership program between PT. Pagilaran and cocoa farmer which adapted the CIPP (context, input, process, product) evaluation model showed value result of 44 with the percentage of 73.3%. The result showed that partnership program between PT. Pagilaran and cocoa farmer was running relatively good.*

**Key Words:** *Perception, Program evaluation, Partnership, Farmer*