

Abstract

The study of “Feasibility Farming of Melon in Tegalan Area in the Wedoro Village, Penawangan District, Grobogan Regency” aims to knowing how much total cost, acceptance, income, profit and to knowing the feasibility farming of melon in Tegalan area seen to RC Ratio, labour productivity, financial capital productivity, and area productivity. This study used descriptive analysis as a basis method. This study used a survey design. This study was taken place in Wedoro village, Penawangan district, Grobogan. The sampling technique was a purposive sampling since Wedoro village is one of the villages which had the highest product outcome. This sampling technique was done by census that there were 32 melon farmers in Tegalan area. Melon farming with 3063m² costed Rp 23,372,485, and from the total costs, it earned Rp. 28.184.863. The income of this labor of melon farming was Rp. 12.542.495, and the profit of melon farming was Rp. 4.812.378 Therefore, melon farming gave a profit for becoming a business.

Keywords: Melon farming in Tegalan terrain, cost, profit, feasibility farming