

**SIKAP MASYARAKAT TERHADAP PERENCANAAN
DUSUN KALIABU, DESA BANYURADEN, KECAMATAN GAMPING
SEBAGAI KAMPUNG WISATA BERBASIS LINGKUNGAN**

*The Community's Attitude Towards The Planning Of The Hamlet Of Kaliabu,
Banyuraden Village, Gamping District As A Tourism Village Based On The
Environment*

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ABSTRACT

This study purpose to determine the perceptions and attitudes of the people of Kaliabu vilage the planning of eco-based tourism village. The basic method used in this research is descriptive analysis. The technique of determining the respondents using census method used in eight groups of active society is as many as 59 people and purposive sampling method used in one group of passive society strata that is as many as 15 people. Primary data collection is done through observation and interview with the help of questionnaire while secondary data obtained from related institution about the condition of research area. The results showed that in general the public perception of the planning of the tourist village based environment that is based on the tourism potential is owned by the technical aspects suggests that people assume to be a lot of improvement, especially on the river Bedog are still many obstacles. In the economic people assume to be a tourist village will be much benefit so as to improve the standard of living, and on social aspects of environment would be better and employment opportunities will be greater. The attitude of society in general in the category of sure. This attitude sure this is based on the attitude of the people most have knowledge (kognitif) the attitude of village tourism and planning, (affective) that the confident of its potential could be used as a tourist attraction and communities have active (konatif) that shows the active attitude in any activity, socializing, so it can be driven to make tourist village.

Keywords: *Attitude, Perception, Tourist Village Environment.*