

**ANALISIS USAHA TERNAK BURUNG JALAK UREN DI DESA
JIMBUNG KECAMATAN KALIKOTES KABUPATEN KLATEN**

***THE ANALIYSIS OF UREN STARLING FRAM BUSINESS IN JIMBUNG
VILLAGE, KALIKOTES SUB-DISTRIK, KLATEN REGERENCY***

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ABSTRACT

This research aimed at finding uot the cost, benefit, and feasibility of uren starling fram business. The basic method done was descriptive analysis, and the sampling used in the field was purposive sampling. The respondents were taken whit simple random sampling method there were 50 breeders. The data was obtained by doing interview and direct observation in the research location. The resear shown are the total cost of the investment needed in the uren starling fram business in Jimbung village, Kalikotes sub-district Klaten regency was IDR 22.034.614 withbenefid of IDR 127.928.400,- the feasibility analysis of uren starling fram business used NPV, Net B/C, IRR and payback period. The net present value (NPV) with interest rate of 1.25% per month would get NPV of IDR 25.855.067. It meatd that urenstarling fram business gave provit because the NPV was bigger than 0 (zero). So, eren starling fram business was feasible to develop. The Net B/C of 1.96 showed that the profit obtained when the farming had produced could cover the loss when it had not produced. Then, the Net B/C was bigger then 1 (one), so uren starling fram business was feasible to run. The IRR was bigger then the discount rate (the level of loan interest rate thet applied) of 45.01% thet was bigger then 1.25% per month so urenstarling fram business was feasible to do. In the calulation of payback period, uren starling fram business could return the investment in 2.10 years or 37 months and 11 days.

Keywords : *cost, incame, profit and feasibility, uren starling fram business.*