

ABSTRACT

Universitas Muhammadiyah Yogyakarta

Faculty of Social and Political Science

Communication Department

Angga Dini Akbar (20120530246)

The Role of Female Women in *Reality Show*

Year 2017 + 87 Pages + 22 Pictures + 3 Tables + 2 Charts

Bibliography : 40 Books + 7 Journals + 9 Internet Sources + 6 Thesis

This research aims to understand how the role of female women that are represented by private television media that is *Net TV*, in reality show program titled *Polisi 86*. That program shows us the daily activity of police which is always formally known by its masculinity and all about heroic things as their main job are combatting the crime, taking care to the society, and protecting the justness. Semiotics analysis is one of research methods which was written by John Fiske to criticize the sign appeared in *Polisi 86* reality show program in *Net TV* by 3 (three) levels, which are fact level, representation level, and ideology level. The result of this research is showing us that the masculinity on female women is thoroughly fake, since all about masculinity belong to male police in *Polisi 86* program. In substance, the female construction inside the program is hardly left away, one of them is the female's character. Therefore, the female police in that TV program is still promoting heteronormativity which shows affection to bold the women image as feminism.

Key Words: Female, Masculinity, Feminism, *Reality Show*