

## ABSTRACT

**Communication Departmen  
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News Objectivity in Jakarta Governor and Vice Governor Election 2016 on  
Kompas and Sindo Newspaper  
(Content Analysis Studies News Objectivity in Jakarta Governor and Vice  
Governor Election 2016 on Kompas and Sindo Newspaper)  
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DKI Jakarta gubernatorial election is an important national democracy event for the people of Jakarta. This gubernatorial election becomes the spotlight for mass media since it defines the future of the capital for the next five years. One mass media disseminating information on political event such as election is newspaper. The writer choose Kompas and Sindo newspaper since Kompas prints 530.000 exemplars on daily basis distributed to all provinces in Indonesia, while Sindo newspaper, owned by Harry Tanoesoedibjo as its founder, plays an essential role to decide the news published.

This research aimed to find out the news objectivity in a more detail manner upon DKI Jakarta gubernatorial election 2016 in both newspaper. This research employed a descriptive quantitative analysis which was a research technique done objectivity and systematically by analyzing its manifestation on the content. The content analysis technique used to assess the objectivity of both newspaper was Westershal concept. The objectivity categories in this research were truth, informativeness, relevant, balanced and neutral.

This research found out that both newspaper had fulfilled the objectivity requirements seen from the aspects of factualness, completeness, length of news, types of news coverage, and news direction.

**Keywords: objectivity, printed media, DKI Jakarta gubernatorial election news**